

PART 4



TALKING TO CONVINC
USING
RHETORICAL QUESTIONS AND 'IF' SENTENCE

LECTURE 15

RHETORICAL QUESTION OR AN IF

If you are given three wishes,
wouldn't you choose a paradise?

If I were you, I would have certainly
chosen this new dress.

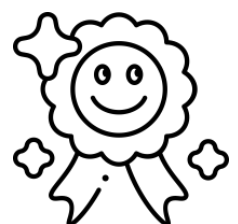
Are you looking for something,
affordable yet adorable?

Would you like to sit and relax, or
jump into something exciting?



PROVE THAT INDOOR GAMES ARE FAR HEALTHIER THAN OUTDOOR GAMES.
FOR THAT MAKE TWO RHETORICAL QUESTIONS AND TWO IF SENTENCES.

APPRECIATE YOUR FELLOW WHO HAS THE MOST CONVINCING
STATEMENT.



NOW SELL YOUR PRODUCT AND USE RHETORICAL QUESTIONS AND 'IF' STATEMENT TO GET A CUSTOMER.

YOUR TEACHER WILL HAND YOU OVER A FEW RANDOM THINGS FROM YOUR SURROUNDINGS. YOU CAN ADD ANY OTHER PERSUASIVE TECHNIQUE TO MAKE YOUR ADVERTISEMENT MORE PERSUASIVE.

YOUR ADVERTISEMENT SHOULD NOT BE MORE THAN OF 30 SECONDS. PREPARE YOUR NOTES HERE:

NOTE:

Your fellows will rate your advertisement with maximum 5 stars and minimum 1 star!

